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NEWS RELEASE

January 27, 2020

AIRBOSS TO PRESENT AT CIBC'S WESTERN INSTITUTIONAL INVESTOR CONFERENCE

AirBoss of America Corp. (TSX: BOS) (the "Company"), announced today that President and COO Chris Bitsakakis will present at CIBC's 23rd Annual Western Institutional Investor Conference on Thursday, January 30, 2020. Interested parties can listen to a live webcast of management's presentation.

CIBC WESTERN INSITUTIONAL INVESTOR CONFERENCE WEBCAST DETAILS:

DATE: Thursday, January 30, 2020
TIME: 11:10 am ET (9:10 am MT)
WEBCAST LINK: <https://cibcvirtual.com/banff2020>

Please connect approximately 5 to 10 minutes prior to the beginning of the webcast to register.

Contact: Chris Bitsakakis, President or Gren Schoch, CEO at 905-751-1188.

AirBoss of America Corp. is a group of complementary businesses using compounding technology and engineering expertise to create value for its customers. With a capacity to process over 450 million turn pounds of rubber annually, AirBoss Rubber Solutions is one of North America's largest custom rubber compounding companies and a leading supplier of essential calendered and extruded products for a broad range of applications. AirBoss Engineered Products is a leading supplier of innovative anti-vibration solutions to the North American automotive market. AirBoss Defense Group is a world leader in the supply of survivability solutions to the defense and first responder industries. The Company's shares trade on the TSX under the symbol BOS. Visit www.airbossofamerica.com.